

NEW YORK, August 11, 2016

## Joseph M. Labella Named Retirement Strategist for Voya Investment Management

Voya Investment Management, the asset management business of Voya Financial, Inc. (NYSE: VOYA), announced today that Joseph M. Labella, CAIA, CIMA® has been named Retirement Strategist. Labella is based in New York and reports to Paula Smith, senior vice president and head of Retirement and College Savings Strategies.

This new position within Investment Management was created in response to the growing needs faced by financial advisors to help them better address their client's retirement planning issues and who were seeking a unique strategic and consultative resource.

"According to **GDC Research and Practical Perspectives**, 75 percent of advisors report that retirement clients make up more than half of their business." said Smith. "Given retirement advice is such a critical need, the unprecedented challenges advisors face and our commitment to professional development around this issue, we wanted to provide advisors with a resource who can offer investment guidance as well as portfolio evaluation and analysis."

Labella has over 20 years of financial services experience having worked most recently as a consultant for Markola, LLC helping high net worth and institutional clients construct asset allocation strategies with an emphasis on alternative investments. Prior to that, he had roles at UBS Wealth Management and was Director of Investments at 3 Dimensional Wealth Advisory.

"Voya Investment Management is focused on helping client's invest for their retirement," said Smith. "Joe's passion and expertise will be a great resource to financial advisors looking for support to meet the retirement demands of their clients."

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### About Voya Investment Management

A leading, active asset management firm, Voya Investment Management manages, as of June 30, 2016, more than \$203 billion for affiliated and external institutions as well as individual investors. With 40 years of history in asset management, Voya Investment Management has the experience and resources to provide clients with investment solutions with an emphasis on equities, fixed income, and multi-asset strategies and solutions. Voya Investment Management was named by *Pensions & Investments* Magazine as a 2015 Best Place to Work in Money Management. For more information, visit [voyalinvestments.com](http://voyalinvestments.com). Follow Voya Investment Management on Twitter [@VoyalInvestments](https://twitter.com/VoyalInvestments).

### About Voya Financial®

Voya Financial, Inc. (NYSE: VOYA), helps Americans plan, invest and protect their savings — to get ready to retire better. Serving the financial needs of approximately 13 million individual and institutional customers in the United States, Voya is a Fortune 500 company that had \$11 billion in revenue in 2015. The company had \$466 billion in total assets under management and administration as of June 30, 2016. With a clear mission to make a secure financial future possible — one person, one family, one institution at a time — Voya's vision is to be America's Retirement Company™. The company is equally committed to conducting business in a way that is socially, environmentally, economically and ethically responsible — Voya has been recognized as one of the 2016 World's Most Ethical Companies® by the Ethisphere Institute, and as one of the Top Green Companies in the U.S., by Newsweek magazine. For more information, visit [voya.com](http://voya.com). Follow Voya Financial on Facebook and Twitter [@Voya](https://twitter.com/Voya).